### INDEPENDENT BROADCASTING AUTHORITY

http://iba.gov.mu

### **PART A: OVERVIEW OF DEPARTMENT**

#### I. STRATEGIC NOTE

- 1. Major Achievements for 2011
- Political broadcast guidelines and the Party Election Broadcast for elections updated.
- Code of Ethics & Good Conduct and Code of Advertising Practice launched as per provisions of IBA Act 2000.
- Non-compliance with election guidelines by broadcasters monitored in the context of elections, and adjudication of complaints received.
- New audio recording system and an IBA LAN.l operationalized.
- In-house training for freelance monitors held.
- Compliance officers and regulators participated in attachment programmes held in South Africa and in India.
- 2. Major Constraints and Challenges and how they are being addressed
- Unable to monitor all TV programmes due to unavailability of appropriate facilities.
  - Equipment, office space and manpower planned to be provided.
- Existing Broadcast Content monitors are not academically qualified in journalism and mass communication.
  - On-the-job training to be provided to monitors, and services of a part-time legal advisor to be retained to advise on suspected/alleged breach.
- Existing IBA Act does not address issues concerned with new broadcast platforms.
  - IBA Act will be amended accordingly.

- 3. Strategic Direction 2012-2014
- The IBA will continue to upgrade its equipment and manpower skills to be able to deliver quality services efficiently. It will set up an automated AUDIO-VIDEO logging system and a central storage system, capable of accessing and recording simultaneously satellite TV Channels beaming on Mauritius.

## **Independent Broadcasting Authority -** continued

### 4. Priority Objectives and Major Services to be provided for 2012-2014

### **Programme 121: Supervision of Broadcasting**

Priority Objectives: • Regulate the broadcasting sector in line with legal parameters of

**IBA** Act

Major Services: • Enforcement of Code of advertising Practice

• Enforcement of Codes of Ethics and of Good Conduct

Administration of broadcast licenses and management of

complaints

• Training of broadcast journalists

### II. SUMMARY OF FINANCIAL RESOURCES BY PROGRAMMES AND SUB-PROGRAMMES

		Rs	Rs	Rs	Rs
Code	Programmes and Sub-Programmes	2011 Estimates	2012 Estimates	2013 Planned	2014 Planned
121	Supervision of Broadcasting	8,700,000	8,900,000	9,100,000	9,300,000
	Total	8,700,000	8,900,000	9,100,000	9,300,000

# **Independent Broadcasting Authority -** continued

# PART B: SERVICES TO BE PROVIDED AND PERFORMANCE INFORMATION

	SERVICES TO BE PROVIDED	PERFORMANCE						
DELIVERY UNIT		Service Standards (Indicators)	2010 Actual	2012 Targets	2013 Targets	2014 Targets		
PROGRAMME 121: Supervision of Broadcasting								
<b>Outcome</b> : Diverse range of radio and television broadcasting services responsive to the needs of the national audience.								
Independent Broadcasting Authority	S1: Policy and Management Services.	SS1: PBB Strategic Plan in line with guidelines submitted.	-	May	May	Apr		
		SS2: % of requests acknowledged within 5 working days.	90%	90%	95%	95%		
	S2: Monitoring of programme content.	SS1: Number of programme hours monitored. (Radio)	12,945	21,535	21,535	21,535		
	S3: Handling of complaints.	SS1: Percentage of complaints solved	-	90%	90%	95%		

## **Independent Broadcasting Authority -** continued

# **PART C: INPUTS - FINANCIAL RESOURCES**

## 1. SUMMARY BY ECONOMIC CATEGORIES

		Rs	Rs	Rs	Rs
Code	Economic Categories	2011 Estimates	2012 Estimates	2013 Planned	2014 Planned
21	Compensation of Employees	-	-	-	-
22	Goods and Services	-	-	-	-
24	Interest	-	-	-	-
25	Subsidies	-	-	-	-
26	Grants	8,700,000	8,900,000	9,100,000	9,300,000
27	Social Benefits	-	-	-	-
28	Other Expenses	-	-	-	-
31	Acquisition of Non-Financial Assets	-	-	-	-
32	Acquisition of Financial Assets	-	-	-	-
	Total	8,700,000	8,900,000	9,100,000	9,300,000

## 2. SUMMARY FOR PERIOD YEAR 2012

		Rs	Rs	Rs	Rs
		Compensation	Goods and	Subsidies/	Acquisition of
Code	Programme	of Employees	Services	Grants	Assets
		[code 21]	[code 22]	[codes 25-28]	[codes 31- 32]
121	Supervision of Broadcasting	-	•	8,900,000	-
	Total	-	-	8,900,000	-

## **Programme 121: Supervision of Broadcasting**

		Rs	Rs	Rs	Rs
Item No.	Details	2011 Estimates	2012 Estimates	2013 Planned	2014 Planned
26	Grants	8,700,000	8,900,000	9,100,000	9,300,000
26313	Extra-Budgetary Units	8,700,000	8,900,000	9,100,000	9,300,000
26313025	Current Grant - Independent Broadcasting Authority	8,700,000	8,900,000	9,100,000	9,300,000
	Total	8,700,000	8,900,000	9,100,000	9,300,000